



NEWS RELEASE

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\$10K Maison Courvoisier pitch competition win adds 28 scholarships to The WEM Sisterhood

ATLANTA -- After winning another \$10,000 in non-equity funding for The WEM Sisterhood, the virtual social club for business women that meets just outside of the Metaverse added 28 scholarships for women whose profits don't yet accommodate a WEM membership.

"We may be scaling, but we'll never leave a sister behind," said Rae Wright-Burrell, cofounder of WEM (which stands for "Women Entrepreneurs Mingle"). "We're grateful for programs like these – and the one that got us here – believe in giving back as much as we do."

Wright-Burrell and fellow cofounder Cris Wright placed third in the Courvoisier x Urban League of Greater Atlanta Small Business Pitch Competition. The \$10,000 was applied toward a current \$25,000 goal that completes expansion preparation needs and creates an initial pool of 72 WEM membership scholarships.

With millions quitting full-time employment to join the entrepreneur world and the U.S. workforce trending toward 51% freelancers by 2027, the company is raising funding to grow its web-based country club.

"No one has all of the expertise, money or knowledge of resources to grow a sustainable business on their own," said Cris Wright. "The recession is on its way; these women don't have time to waste searching for answers and trusted programs when her sisters are willing to share."

Including this last win, there is now \$14,000 and 44 scholarships left to be funded for the current goal. Individuals and companies can contribute through [the Founder's Rumble](#).

WEM scholarships will open in Feb. 2023. To join the waiting list, [click here](#).

About The WEM Sisterhood

The WEM Sisterhood, a diverse social club of women who have bonded over business, was founded in 2017. Through the pandemic, the company opened The WEM House, a 24/7 online refuge for the women to meet, greet and work together as they build and scale sturdy businesses as a family.

About Maison Courvoisier

Maison Courvoisier stands in support of entrepreneurs everywhere. Through the brand's global philanthropic platform, Foundation 1828™, Courvoisier has partnered with the National Urban League and its regional affiliates to empower underserved small business owners across the U.S.



About Urban League of Greater Atlanta

ULGA, founded in 1920, is a dedicated person-to-person organization invested in the economic success of African-Americans; coaching them to a better life. The Entrepreneur Center (TEC), started in 2004, was designed to assist entrepreneurs with starting and growing successful and sustainable businesses in the Metro Atlanta community.

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